



## **DAY-2: Special Thematic Session 7**

September 20, 2023 (Tuesday); Time: 11:30-13:00 hrs (GMT +5:30)

***Theme: Moving towards Sustainable Development through Mission LiFE  
(Lifestyle for Environment)***

Venue: India Habitat Centre, Silver Oak 1

### **Background**

It is encouraging to know that India's carbon footprint is less than 60% of the global average. The credit for this goes to our deep-rooted ethos for sustainable living and our respect for nature. However, the demerits of globalization have touched our lives too and have made us deviate from our environmentally sustainable practices. The indiscriminate use and rejection of plastics, wastage of natural-resources, lack of waste management, increase in e-waste/medical waste, injudicious use of chemicals in agriculture, textiles, etc. are some of the major issues causing concerns. To check these, it is important that we adopt measures which bring out a behavioural change towards use of unsustainable practices and makes us pro-planet. The Mission LiFE introduced by our Honourable Prime Minister Shi Narendra Modi, is one big step in this direction. It is India-led global movement targeting to make people adopt lifestyles which are sustainable and environment-friendly. To bring about a fundamental shift, Mission LiFE is conceptualized as a tri-phasic activity: targeting demand, supply and policy. It will entail formal, non-formal and informal nudges to people to bring about the required behavioural shift, transform demand-supply chain, focusing on judicious use of resources and production as per the demand and bring about policy change keeping in view the transformation required in production and consumption cycles. Increasing the resource-use efficiency by enhancing life cycle of a product and optimizing use of natural-resources, encouraging the concept of reduce, reuse and recycle will thereby promote circular over linear economy. NitiAyog, Government of India had rolled out a competition pan India where innovative ideas were invited to adopt best Lifestyles for Environment (2023). 75 best ideas were selected, published and awarded (<https://www.niti.gov.in/sites/default/files/2023-06/Thinking-For-Our->

Planet-75-Ideas-to-Promote-LiFE.pdf) . The Energy and Resources Institute (TERI), a global Think tank was also amongst the selected 75 entries.

Lifestyle for environment has more relevance to our young generation (both children and youth) as they are the worst affected. It is important to understand and acknowledge the

issues and the impact they have on them. We need to deliberate upon environment-friendly and sustainable Lifestyle that the GenZ, Alpha and subsequent ones can adopt as the actions of today will decide the life in future.

### **About the Session**

TERI has invited eminent speakers and representatives from educational-, environmental-, spiritual-, government institutions; winners of Mission LiFE; etc. to discuss and share their experiences and initiatives related to Mission LiFE and to illuminate the way forward. This shall give a broad perspective to the topic and shall help understand the same holistically. Environment sustainability issues require creating awareness as well as behavioural change in different segments of the society. The Mission is stated to touch 1 billion Indian and global citizens to undertake actions to protect and conserve environment either individually or collectively to make a tangible impact on the environment. The diverse panel shall deliberate upon the why and how of the target to be achieved.

### **Session Objectives**

As we are aware that children and youth are the worst affected by climate change, the session will aim to

- Bring out the work that is being carried out in different sectors around children/ youth and environment sustainability
- Highlight adequacy/ inadequacy of existing policies and policy interventions required to bring out effective changes to have the desired impact through the mission
- Identify concrete steps to have a greater sensitization and outreach to students and youth
- Interventions required to achieve the objective

### **Outcomes**

- Plan of action for next few years for implementation at schools, colleges and community levels
- Increased sensitization and mobilization of communities to adopt Mission LiFE.

## Programme Schedule

Schedule	Speaker
<i>Welcome Address and Introduction to the session's objectives</i>	
11.00-11.30 am	Dr. Livleen K. Kahlon
<b>Panel Discussion</b> “Sustainable Development through Mission LiFE (Lifestyle for Environment) with Children and Youth in perspective”	
11.30-12.30 pm	<ul style="list-style-type: none"> <li>○ Dr Neha, Senior Fellow, Strategic Communication for Sustainability, TERI (Moderator) <ul style="list-style-type: none"> <li>▪ Mr. Anshuman: Winner of Mission LiFE</li> <li>▪ Ms Saumya Sil, Revenue Officer (WBCS) Dept. of Land reforms and Land Revenue &amp; Refugee and Rehabilitation Govt. of West Bengal</li> <li>▪ Ms. Shashi Banerjee, Director, Shiv Nadar Schools</li> <li>▪ Shri Rupeshvara Gaurang Das, From ISKCON, Lifestyle Coach, Motivatioal Speaker, Counsellor and Guide</li> <li>▪ Dr. Amit Tutega, Founder, Connecting Dreams Foundation</li> </ul> </li> </ul>
12.30-1.00 pm	<ol style="list-style-type: none"> <li>2. Q &amp; A session to address queries from the audience</li> <li>3. Conclusion and Key Takeaways</li> </ol>