



# Youth Involvement in Sustainability Education Drives, Lessons from across the Globe

Date: 10<sup>th</sup> September Time: 2:00 PM - 3:30 PM

Where: Silver Oak 2, India Habitat Centre

The session will capture the various successful models of youth engagement being used to sensitize, involve and to train them in sustainability and climate change concepts, to encourage positive attitude and actions. Case studies from various countries (Indonesia, Australia, Brazil) and International organisations will be discussed with Indian and international participants.

### **Description**

Engaging youth in Climate and Sustainability drives is becoming a key focus area for the governments, civil society, and educational institutions. The world population is on the rise and will be around 10 billion by 2050. Countries like India and Indonesia are having a large proportion of their community in this segment. These youth are already consumers for various goods and services and will be more potent as they enter jobs and start enjoying higher incomes. It is essential to sensitize them to their actions and convert them into more responsible and environmentally conscious consumers so that the per capita carbon footprint goes down.

Various engagement techniques are currently being used globally. How the youth reacts to multiple challenges and action calls is determined both by the cultural background and ingenuity of the organizations who are talking and engaging with them. The Chipko movement to save trees which originated in the Himalayas in the '70s has inspired youth movements world over to protect forests and parks.

The idea behind this session is to discuss success stories of youth engagements in various countries globally. Participants from India, Australia, Brazil, Indonesia, Sri Lanka, and many more countries will present their models and learn from each other. Networking and sharing of ideas and resources through social media and digital collaborations could be some of the outcomes which may emerge from the session. These will be useful in integrating formal ESD with sustainability education outside classrooms.

#### **Session Flow**

2:00 PM – 2:05 PM	Welcome and Brief introduction to the session
2:05 PM – 2:15 PM	Youth Climate Leaders: the future teaches us today! Lessons from Brazil – Renata Moraes, Branch Manager, The Climate Reality Project Brazil





2:15 PM – 2:25 PM	Empowering the youth - energising the global climate movement – Zolt Bauer, Branch Manager, The Climate Reality Project Europe
2:25 PM – 2:35 PM	Ways to encourage environmental stewardship among youth – Karuna Singh, Regional Director Asia & Country Director, India
2:35 PM – 2:45 PM	<b>Youth Engagement in Indonesia -</b> Amenda Niode, Branch Manager, The Climate Reality Project Indonesia
2:45 PM – 2:55 PM	Tanya Spisbah, Director, Australia India Institute (TBC)
2:55 PM – 3:10 PM	Mobilising Youth Voices for Climate Action - Ajay Mittal, Global Shapers Community, World Economic Forum
3:10 PM – 3:25 PM	Q&A and Discussion
	Closing remarks - Aditya Pundir, Country Manager, The Climate Reality Project India

## For any other information, please contact:

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# **Speakers Profile**

#### Amanda Katili - Branch Manager, The Climate Reality Project Indonesia



Amanda Katili Niode, a founding member of the International Environmental Communication Association, is the Manager of The Climate Reality Project Indonesial. At present, she is the Head of the Expert Team at the Office of President's Special Envoy on Climate Change in Indonesia. She previously held a position as Head of Secretariat at the Indonesian National Council on Climate Change and a former Special Assistant to the Indonesian Minister of Environment. As there is a dual relationship between climate action and sustainable development, Amanda is also active in campaigning sustainable development goals and is

recently invited by the United Nations to be one of Sustainable Development Goals Movers in Indonesia. She has been a member of the Indonesian Delegation





to Conference of Parties (COP) of the United Nations Framework Convention on Climate Change (UNFCCC) since 2007. Amanda was the National Focal Point for Article 6 UNFCCC regarding education, training and public awareness. Her 35 years working experiences cover Indonesian government institutions, multinational corporations, environmental consulting companies, academic Institutions, civil societies and international organizations.

#### Karuna Singh – Country Director, Earth Day Network – India



Karuna A. Singh, Country Director for Earth Day India, joined Earth Day Network in March 2010, after working for 24 years at the State Department's US Consulate at Kolkata. A senior executive with them, Karuna's major portfolio focus was on environmental affairs. She organized seminars with environmental experts, workshops, film screenings, and other events to build awareness about climate change and other environmental issues among a wide spectrum of audiences, from senior-level policymakers to grassroots NGOs. Karuna worked to inspire youth to work for the environment and

organized special media events on environmental reporting. Her work area covered 12 states of eastern and northeastern India, a region with a population of around 300 million that borders several countries. Karuna also helped put together cross-border programs on subjects such as Coastal Zone Management. She is also one of a small group of select persons who was trained by former U.S. Vice President and Nobel Laureate Al Gore to make presentations on climate change issues.

#### Renata Moraes - Branch Manager, The Climate Reality Project Brazil



Renata has a degree in pedagogy and an interest in the environment, the arts, and human development. She has 23 years of experience in education and 18 years in the environmental arena. In January 2007, she started working in the administration of third-sector organizations: as executive director of Converdgencia, executive coordinator of the Agência do Bem, and today as managing director of Brazil on Climate Center (CBC). The CBC is a think tank dedicated to environmental issues and, in particular, issues relating to climate change and its impact on society, the territory, and the economy. Since 1997, she has been working to enable people

to rethink their footprint and create other forms of action aligned with the planet.

#### Zolt Bauer -Branch Manager, The Climate Reality Project, Europe

Zsolt Bauer has spent close to 15 years in the communication industry at multinational communication agencies like BBDO, Ogilvy and Mather, and OgivyOne – as account director, client service director and executive director. Since 2003 he has been working for the Regional







Climate Reality Project.

Environmental Center – as Head of Communications and PR – both on the core communication activities and on awareness raising projects, including campaigns such as education for resilience, sustainable development, climate change, urban transport, and environmental security. He earned his masters of business administration from Budapest University of Technology and Economics. He has a Bachelor of Science concentration on Trade Management and on Advertising. He is a member of the board of the Hungarian Business Leaders Forum (HBLF), and the European Branch Manager of the Al Gore founded The

#### Tanya Spisbah, Director, Australia India Institute



Tanya Spisbah is a renowned and influential expert on Australia-India relations, particularly with respect to health and sustainable development. A career diplomat with the Australian Department of Foreign Affairs and Trade for more than a decade, Ms Spisbah served from 2014-17 at the Australian High Commission, New Delhi, specialising in health and technology diplomacy for inclusive, sustainable growth. She

notably led the health agenda resulting in the Australian and Indian Prime Ministers exchanging an MoU for Health and Medicine and facilitating Prime Minister level attention for research on e-waste and microfactories, leading to Australia-India collaborations. Other areas of policy leadership include smart cities, solar energy, infrastructure, governance and investment. Most recently, Ms Spisbah was Head, Strategic International Engagement, at the University of New South Wales, Sydney, where she led international partnerships in renewable energy and other sustainable technologies. Ms Spisbah is passionate about the Australia-India relationship and sustainable development. She holds degrees in law, philosophy and economics and a Masters of Laws from University of Melbourne in International Trade and Development.

#### Ajay Mittal, Global Shaper



Ajay Mittal in his current role is working as a Director, Climate Change Programs India and South Asia for Earth Day Network. Ajay is a member and Regional Lead for the Climate Action Steering Committee of the Global Shapers community which is an initiative of the World Economic Forum.

He was trained to be a Climate Reality Leader at Brisbane, Australia in June,2019 and was recently recognised as one of the EE 30 Under 30 leaders by North American





Association for Environmental Education (NAAEE). He has also been voluntarily leading Kolkata Clean Air Movement which is citizen and community initiative with a vision to make Kolkata one of the most liveable and climate friendly cities in the world. Kolkata Clean Air started as a campaign has taken shape into being a fast growing organisation by the name of Active Citizen For Sustainability (ACTS) that works towards building a model for citizen state partnership towards building a sustainable city.

He is also on board of several city based NGOs that includes Project Life Force, HIVE India, Y-East , SwitchON to name a few. He is passionate about scaling social solutions using technology, innovations and simplicity.